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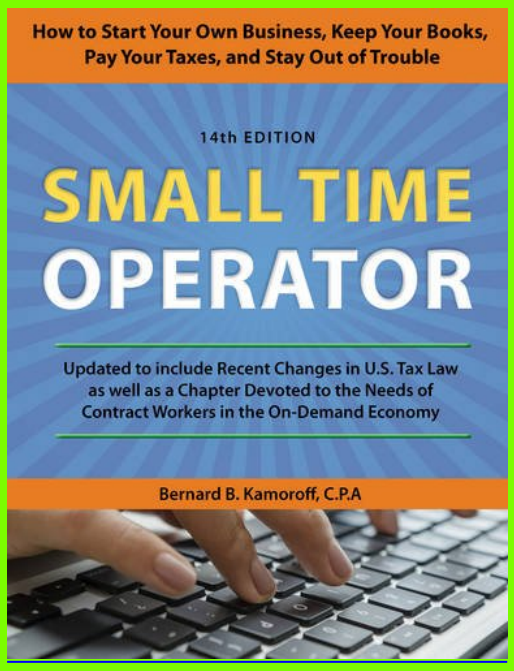

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Small Time Operator is one of the most popular business start-up guides ever. In clear, easy-to-understand language, the author covers:Getting permits and licensesHow to finance a businessCreating and using a business planChoosing and protecting a business nameDeciding whether to incorporateEstablishing a complete bookkeeping systemHiring employeesFederal, state, and local taxesBuying a business or franchiseDealing withâ€"and avoidingâ€"the IRSDoing business on the InternetHandling insurance, contracts, pricing, trademarks, and patentsIn this new edition, the book will feature a section on surviving the Global Information Grid or GIG economy. The on-demand economy, also known as the sharing economy or the gig economy, is a

new and greatly expanding business model that is basically nothing more than a mobile app that connects people who need some type of serviceâ€”a ride, a delivery, a plumber, a house cleanerâ€”with individuals who provide that service. There are hundreds of thousands of newly self-employed individuals. Uber alone claims that they have 160,000 workers just in California. The great majority of these on demand workers have zero experience or knowledge about self-employment. This book will give on-demand workers everything they need to know about being self-employed.Bernard B. Kamoroff is a C.P.A. with over thirty years of experience specializing in small business. A University of California lecturer, he is the author of five books on business and taxes.